



TRINITY
HEALTH

Trinity Health Trauma Services
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2019 Annual Report
Safe Kids Minot
and
Injury Prevention

Official Launch of Safe Kids Minot

Trinity Health serves as Lead Agency

On July 20, 2018, Trinity Health became the lead agency for Safe Kids Minot. The mission of Safe Kids Minot is to keep kids safe from preventable injuries. Amber Emerson was named coordinator and began her position on December 3, 2018. Amber also serves as an Injury Prevention Specialist in the Trauma Services Department.

Safe Kids Minot was officially launched in January 2019. Representatives from the Minot Police Department, Minot Fire Department, Ward County Sheriff’s Department, and Safe Kids Grand Forks were in attendance. The event was covered by local media.

“We’re a growing community with an ever-expanding need to keep our kids safe.”

—Amber Emerson, RN, Safe Kids Coordinator, Injury Prevention Specialist



Training and Certifications

Education is a crucial to the success of Safe Kids Minot and the competency of its coordinator. Educational events attended this year:

- Safe Kids Orientation in Grand Forks, December 2018
- Child Passenger Safety Technician training, March 2019
- Impact Teen Driver Instructor Course, April 2019 — Since attending the course, Amber has taught three of these courses that involve a one-hour presentation on how distracted and reckless driving kills and can change your life forever.
- PrevCon-Safe Kids Worldwide Childhood Injury Prevention Conference, Washington DC, July 2019 — This provided the opportunity to network with coordinators from around the country, as well as the world, on ways to continue to decrease unintentional deaths in children.
- Poison Prevention Training
- ND State Trauma Conference, Bismarck, September 2019
- Child Passenger Safety Workshop, September 2019
- Stop the Bleed instructor course

Looking Ahead

2020 promises to be an exciting year! The following highlights events that have already been scheduled:

Child Passenger Safety Coalition

The success of Safe Kids Minot is dependent on partnerships and coalitions. Partnerships between agencies with shared goals and priorities expand the reach of Safe Kids’ efforts and maximize resources. Trinity Health, First District Health Unit, and the Minot Fire Department will work together to conduct bimonthly car seat checks. The safety checks will begin in January and be held the first Tuesday and the fourth Saturday at Minot Fire Station 1.

Wild About Safety Event

Safe Kids has partnered with Roosevelt Park Zoo to offer an event to teach families about safety. Safety vendors will be positioned around the park and zoo and participants will have an opportunity to visit with the vendors and enjoy time at the zoo. Thanks to our partners and sponsors, families may attend free of charge.

- Partners: Minot Fire Department, Roosevelt Park Zoo, Trinity Health, First District Health Unit, and the Minot Police Department.

• Sponsors:

Platinum

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Program Opportunities

- Consider expanding Safe Kids Minot staff which would allow for flexibility and coverage for events.
- Identify opportunities and leverage co-branding as much as possible on Safe Kids-supplied educational materials, in alignment with Safe Kids brand standards.

Educating the Public

Providing public education is paramount to the success of Safe Kids. This education is accomplished through public events, public safety messages, and communication using multiple media channels. Efforts throughout the year include:

- Information to Trinity Health visitors and employees using the Navori communication system
- Safe Kids electronic newsletter and blog
- Social Media (Facebook) announcing local events and national campaigns and pertinent safety information
- Interviews given on various topics:
 - Summer safety
 - Falls prevention and winter safety, including fighting frostbite
 - Injury Prevention—Ag Safety Week

Grants and Funding Opportunities

Safe Kids worked closely with the Trinity Health Foundation to identify and apply for grant opportunities. To date, Safe Kids was awarded the following grants:

- Safe Kids Worldwide Medication Safety Grant, March 2019: \$1,200. This grant was used for education regarding look-alike medication display items, drawer latches, magnetic cabinet locking system, and medication lock boxes.
- Safe Kids Worldwide Bike Safety Grant in May 2019: \$250. This grant was used to purchase helmets at a discounted price. These helmets are available to kids during community events.

Partnerships and Collaborations

Safe Kids Minot collaborated throughout the state with agencies such as the Department of Health and US Corps of Engineers.

Safe Kids Minot was also actively involved with other Safe Kids Coalitions in North Dakota. Other partnerships and events include:

- Member of Minot's Safe Communities Coalition
- Attended Capitol Day in Bismarck to support seatbelt legislation
- Attended statewide water safety meeting
- Attended trauma committee and performance improvement meetings
- Webinars
- ND Injury Prevention Coalition
- Partnered with First District Health Unit and Trinity Health's Pediatric Department to provide car seat check-ups
- Collaborated with Minot Fire Department and First District Health Unit to develop Child Passenger Safety Coalition



Educational Materials

In collaboration with the Trinity Health Marketing department, Safe Kids Minot developed educational materials to be distributed at outreach events. The following represents material developed and displayed throughout the year.

Educational Display Boards

Three-panel display boards were designed for Safe Kids Minot to provide information on:

- Hunting, water, and ATV safety
- Medication safety
- Bike safety
- General safety

Educational injury prevention poster boards were designed for display in the Emergency Trauma Center waiting area:

- Exercise safety
- Medication safety

Informational Handouts

More than 20 different safety information handouts were provided at community and school events throughout the year. The topics include:

- Button battery, home, fire, and child passenger safety
- Sports, dehydration, and bike safety
- Medication safety and poison prevention
- Falls prevention
- Water, boating, open water, gun, and ATV safety
- Car seat safety
- Choking and strangulation prevention
- Fire infographic
- Playground safety
- Safe at home alone guide
- Sleep safety
- TV and furniture safety
- Winter weather safety



Safe Kids Minot Events

It was a busy and exciting year for Safe Kids Minot! Safe Kids reached nearly 2,000 parents and children.

Date	Event	Information	# Engaged
2/16/19	iHeart Media Healthy Living Expo	Safe Kids general information	50
3/8-3/10/19	KX Sports Show	Water, gun, and ATV safety	150
4/3/19	Hess Safety Fair	Safe Kids general information	35
5/16/19	McKinley Elementary	Medication look-alike display and medication dosing activity	50
5/20/19	Washington Elementary	Medication look-alike display and medication dosing activity	250
5/20/19	Minot Public Schools CLC Program	Medication look-alike display and medication dosing activity (gave away 13 medication dosing spoons and four cabinet locks)	50
5/22/19	McKinley Elementary	Bicycle, pedestrian, and gelatin brains for helmets safety (gave away 8 bike helmets)	100
5/24/19	Kid Strong, Fort Stevenson State Park, Garrison	Bicycle, pedestrian, and gelatin brains for helmets safety (gave away 9 bike helmets)	50
5/24/19	Mandan High School	IMPACT teen driver presentation	60
6/7/19	MAFB Wellness Fair	Safe Kids awareness facility medication look-alike display and medication dosing activity (gave away three medication dosing spoons and one cabinet lock)	20
6/18/19	Berthold Arts in the Park	General Safe Kids information	10
	Alexander High School	IMPACT teen driver presentation	20
7/23/19	Family Day Festival, North Dakota State Fair	General Safe Kids information, medical safety, outdoor safety	250
8/6/19	National Night Out	Water, boating, gun, ATV, medication safety, when to stay at home alone	200
10/26/19	Boo at the Zoo	Hand out candy	300
11/5/19	McKinley CLC	Winter safety and falls prevention	60
11/14/19	Bel Air CLC	Winter safety and falls prevention	60
11/22/19	Longfellow CLC	Winter safety and falls prevention	60
11/25/19	Sunnyside CLC	Winter safety and falls prevention	65
12/4/19	Ramstad CLC	Medication safety	35
12/5/19	Perkett CLC	Winter safety and falls prevention	51

Plans are already in place for January 2020:

Date	Event	Information
1/7/20	Lewis and Clark CLC	Winter safety and falls prevention
1/17/20	Washington CLC	Winter safety and falls prevention
1/23/20	Perkett CLC	Winter safety and falls prevention
1/24/20	John Hoeven CLC	Winter safety and falls prevention
1/28/20	Roosevelt CLC	Winter safety and falls prevention
1/28/20	Nurturing Parents	Winter safety and falls prevention
1/29-31/20	KMOT Ag Expo	Farm safety and Stop the Bleed
3/13-15/20	KX Sports Show	ATV, gun, and boating safety

Injury Prevention Events

In addition to the numerous Safe Kids events, Amber attended several events throughout the year geared toward keeping the older population safe.

Date	Event	Information	# Engaged
4/3/19	Hess employee fair	Stop the Bleed	35
4/9/19	The View, Healthy Hour	Falls prevention	20
4/9/19	The Wellington, Wellness Hour	Falls prevention	20
4/18/19	Wellington Wellness Fair	Falls prevention and medication safety	40
5/14/19	Salute to Seniors	Falls prevention, medication safety look-alike, home safety	500
6/11/19	The View, Healthy Hour	Summer fun safety	15
6/11/19	The Wellington, Wellness Hour	Summer fun safety	15
7/3/19	Parkinson’s Support Group	Falls prevention	20
7/25/19	Senior Day Festival, North Dakota State Fair	Falls prevention and medication safety	300
8/13/19	Senior Safari	Falls prevention	20
8/15/19	Family Motor Coach Association annual meeting	Falls prevention	40
9/10/19	AARP	Falls Prevention	25
11/21/19	Independent Living Fair	Falls prevention and home safety	175

